



For Immediate Release

For more information, please contact:

Randy J. Bernhardt
Bernhardt Consulting Co.
(505) 227-4090
rjbernhardt@aol.com

Harriet Wegmeyer
Nutrients for Life Foundation
(800) 962-9065
hwegmeyer@nutrientsforlife.org

Nutrients for Life Foundation Selects Bernhardt Consulting Co. to Assist with Fund Development

Albuquerque, N.M., (February 22, 2016) – The Bernhardt Consulting Co. has been commissioned by the Nutrients for Life Foundation (NFLF) to develop strategies and fundraising literature to increase NFLF’s revenue through sponsorships, donors and grantors.

“I’m pleased to be working with NFLF to help them with their fund development initiatives,” said Randy Bernhardt, president of Bernhardt Consulting Co. “NFLF’s mission to educate about the importance of responsible fertilizer use in growing healthy crops, increasing food production and feeding a growing population is vital for the agricultural industry.”

Founded more than a decade ago, NFLF is an educational non-profit that provides information and resources to educators and the public about the vital role fertilizers play in feeding our world. Through donations NFLF is able to offer free educational materials on soil science to educators. All of NFLF’s educational resources are science-based, user-friendly, and utilized by educators across the country.

“Since our formation, we have been able to provide science-based resources on fertilizers and soil science to teachers for free,” said Harriet Wegmeyer, NFLF executive director. “As the demand for our resources has increased, so too has our cost. Randy comes with an excellent reputation and we believe he is the person that can help us so that we may continue to provide these important resources for free.”

ABOUT BERNHARDT CONSULTING CO.

Randy Bernhardt, president of the Bernhardt Consulting Co.™, has more than 24 years’ experience working with corporations, public charities and private foundations. Established in 2014, the Bernhardt Consulting Co. and its expert services helps organizations be more successful by facilitating movement in an ever-changing, dynamic world. For more information, visit the Bernhardt Consulting Co. website: <http://www.bernhardtco.com/>

ABOUT THE NUTRIENTS FOR LIFE FOUNDATION

NFLF is a global organization consisting of members and collaborative partners that develops and distributes science-based materials to improve plant nutrient literacy, soil health knowledge and promotes fertilizer’s role in sustaining a growing population. All information developed by NFLF is science-based and supported by agronomists, including those at the International Plant Nutrition Institute. NFLF’s supplemental educational materials are based on NFLF’s curriculum which has been reviewed by the Smithsonian Institution, the world’s largest museum complex and research organization. For more information, visit the NFLF website: <https://www.nutrientsforlife.org/>