



**AMERICAN BOER  
GOAT ASSOCIATION**

## **For Immediate Release**

### **For more information, please contact:**

Randy J. Bernhardt  
Bernhardt Consulting Co.  
(505) 227-4090  
[rjbernhardt@aol.com](mailto:rjbernhardt@aol.com)

Kathryn Carruth  
American Boer Goat Association  
(325) 486-2242  
[katie@abga.org](mailto:katie@abga.org)

### **Bernhardt Consulting Co. Adds New Client - American Boer Goat Association**

**Albuquerque, N.M., (September 22, 2021)** – The [Bernhardt Consulting Co.](#) has added the [American Boer Goat Association \(ABGA\)](#) as its newest client. Bernhardt Consulting will help ABGA to establish the American Boer Goat Foundation which will be a 501(c)(3) charitable foundation, allowing the organization to receive donations that donors may treat their gifts as tax-deductible charitable contributions.

The American Boer Goat Association is a 501(c)(5) agricultural association. The organization serves its members by carrying out programs, in marketing, genetic improvement, commercial production and education. Once established, the American Boer Goat Foundation will further the advancement of the education and development of American Boer Goat Association members and the advancement of scientific genetic research on the Boer goat breed.

"I am pleased to be working for the American Boer Goat Association, the organization's staff, its board of directors and its members," said Randy Bernhardt, president of Bernhardt Consulting Co. "Establishing a 501(c)(3) charitable foundation will ensure that ABGA experiences long-term financial success."

"Adding a 501(c)(3) charitable foundation will benefit our members and strengthen the American Boer Goat Association as a whole," said Katie Carruth, executive director of ABGA. "I've worked with Bernhardt Consulting in the past and look forward to how this relationship will change ABGA's future. Randy is an invaluable resource; he's savvy and seasoned and provides efficient solutions to bolster my ability to be an effective leader."

The Boer goat originates from Dutch farmers in South Africa. They were first brought to the United States in 1993, a year later the ABGA was founded. They were selected for meat rather than milk production; due to selective breeding and improvement, the Boer goat has a fast growth rate and excellent carcass qualities, making it one of the most popular breeds of meat goat in the world.

### **ABOUT AMERICAN BOER GOAT ASSOCIATION**

Established in 1993, the American Boer Goat Association is a 501(c)(5) membership organization. The organization's mission is to record, promote and protect the American Boer goat breed. ABGA serves its members by carrying out programs in marketing, genetic improvement, commercial production and education. For more information, visit our website: <https://abga.org/>.

### **ABOUT BERNHARDT CONSULTING CO.**

With more than 29 years' experience in nonprofit and for-profit management, the Bernhardt Consulting Co. and our expert services helps organizations be more successful by facilitating movement in an ever-changing, dynamic world. 2021 marks the fifth year that the Bernhardt Consulting Co. has been recognized by Seattle-based Expertise LLC as one of the top Albuquerque-based PR firms. Our mission is *To Help Nonprofits to Be Run Right*. For more information, visit our website: <https://www.bernhardtco.com/>

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